



MANAGEMENT
& INTERNATIONAL
BUSINESS

Subject overview

MBA BUSINESS BACKGROUND

Accredited by
ACQUIN

Advanced Studies

Course name	hrs./week
Modul A1:	
International Marketing	4
Modul A2:	
International Supply Chain Management	4
Modul A3: Applied Leadership and Social competence	
Applied Leadership	2
Social Competence	2
Modul A4: Business Ethics in different Cultures	
International Communication Competence	2
Business Ethics	2
Modul A5: Int. Finanzierung	
International Finance	4
Modul A6: Controlling	
International Accounting and Controlling	4
Managerial Decisions	2

Advanced Studies

Course name	hrs./week
Modul A7: Strategic Management I and Project work	
International Strategic Management I	4
Company projects	2
Modul A8: Strategic Management II	
International Strategic Management I	4
Modul A9: Core issues of modern management	
Project Management	2
Digital Business	2
Sustainable Management	2
Modul A10: Electives	
Elective 1	2
Elective 2	2
Modul A11: Master Thesis	
Master Thesis	-
Total	46