

International Field Trip - Miami Study Week

“Doing Business in USA”



Join the group and be part of an
unforgettable experience in MIAMI!

SAVE THE DATE:

February / March 2021

Study week in **Miami / Florida**

DURATION

1 week

NUMBER OF PARTICIPANTS

10-25

LANGUAGE

English (≥ B2 recommended)

ACADEMIC CREDITS (ECTS)

- ✓ 2 - MBA
- ✓ 6 - M-BW / MIFE / MIMA

REQUIREMENTS

US visa
Constant participation

ACCOMODATION

Tropics Hotel, Miami Beach

TOTAL COSTS

1000 – 1500 €

OVERVIEW

A variety of interesting events organized by our host, Barry University - Andreas School of Business, await you. The subject of the study week will include economic aspects of global as well as of regional relevance.

PARTICIPANT PROFILE

This program has been designed for MBA and master students (BW / MIFE / MIMA) interested in global business topics and intercultural exchange.

PROGRAM

- ✓ 4-5 lectures & guest speeches
- ✓ 2 company visits
- ✓ Written examination (90 min.)
- ✓ M-BW/MIFE/MIMA (50% of the grade):
project + 3-4 lectures in summer semester 2021 (THN)

BENEFITS

- ✓ Certificate by the Barry University
- ✓ Obtainment of credit points
- ✓ International networking
- ✓ New insights on campus life and business in the US
- ✓ Soft skill improvement
- ✓ Enhancement of language skills
- ✓ Free time to enjoy Miami and its surroundings!

Contact:

Prof. Dr. Wellner: kai-uwe.wellner@th-nuernberg.de
Prof. Dr. Fees: werner.fees@th-nuernberg.de
Fr. Majunke (Koordination): petra.majunke@th-nuernberg.de

Links:

<https://www.barry.edu/>
<https://www.tropicshotel.com/>
<https://de.usembassy.gov/visas/>